



ad fontes media

Quick Reference Guide:
Short descriptions of what raters should consider for each slider

Reliability

Veracity: How true are the facts presented? Determine this by using the best information presently available to you. If you are reasonably sure you can rate the veracity, do so. If not, leave the slider as is.

Expression: How are the ideas in the article expressed in terms of fact, analysis, and opinion? From high to low, rate the expression as either: 1) fact statements, 2) fact-plus-analysis statements 3) analysis statements, 4) analysis-plus-opinion statements, or 5) opinion statements.

Headline/ Graphic: How well do the headline and graphic represent the contents of the article? Consider the veracity and expression of the headline, and whether it is in any way unfair or misleading about the contents of the article.

Overall Reliability: Review the scores you assigned on each of the individual factors, and provide an overall score for reliability that is a rough average of those ranges. If you assigned a very low score to one or more of the factors, your overall score can be closer to the lowest score(s).

Bias

Language (Including Political Terminology): Does the article contain terminology to refer to political positions or topics that is, itself, a preferred term by one political side or another? (**And**

Opponent Characterization): How does the author refer to any politicians or groups of people in the article? Consider the presence of flattering or unflattering words, respectful or disrespectful words, neutral or extreme adjectives, or any name-calling.

Political Position: What kind of political position does the article advocate, if any? The line between “skews” and “hyper-partisan” left and right represent current mainstream US Democratic and Republican Party positions. If you know, rate whether the article advocates a political position, and if so, if it is left or right in relation to the Democratic and Republican positions.

Comparison: Is this article more right or left than the other articles you have read on *this* topic? Alternatively, is it more right or left than other articles you have read on *different* topics?

Overall Bias: Review the scores you assigned on each of the individual factors and provide an overall score for bias that is a rough average of those ranges. If you assigned a “most extreme” bias rating to any of the factors, your overall score can be closer to that score.